TouchStar

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Leaders in Mobile Computing Solutions

STATE OF THE UNION MOBILE COMPUTING SURVEY

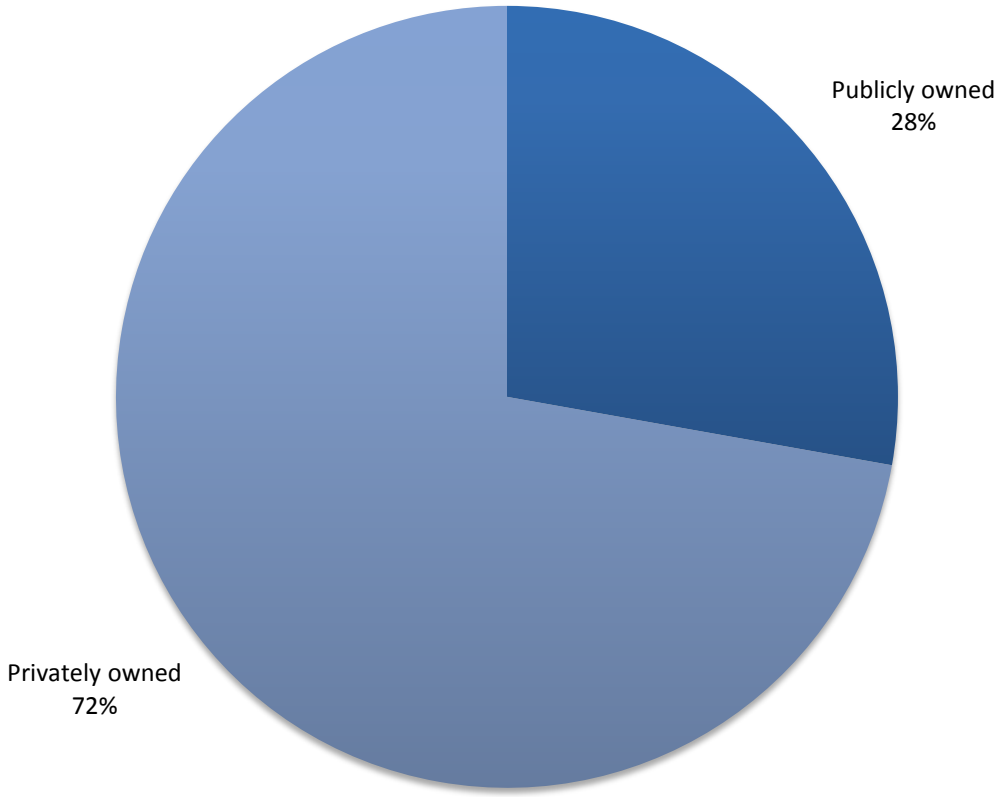
EXECUTIVE SUMMARY

June 2014

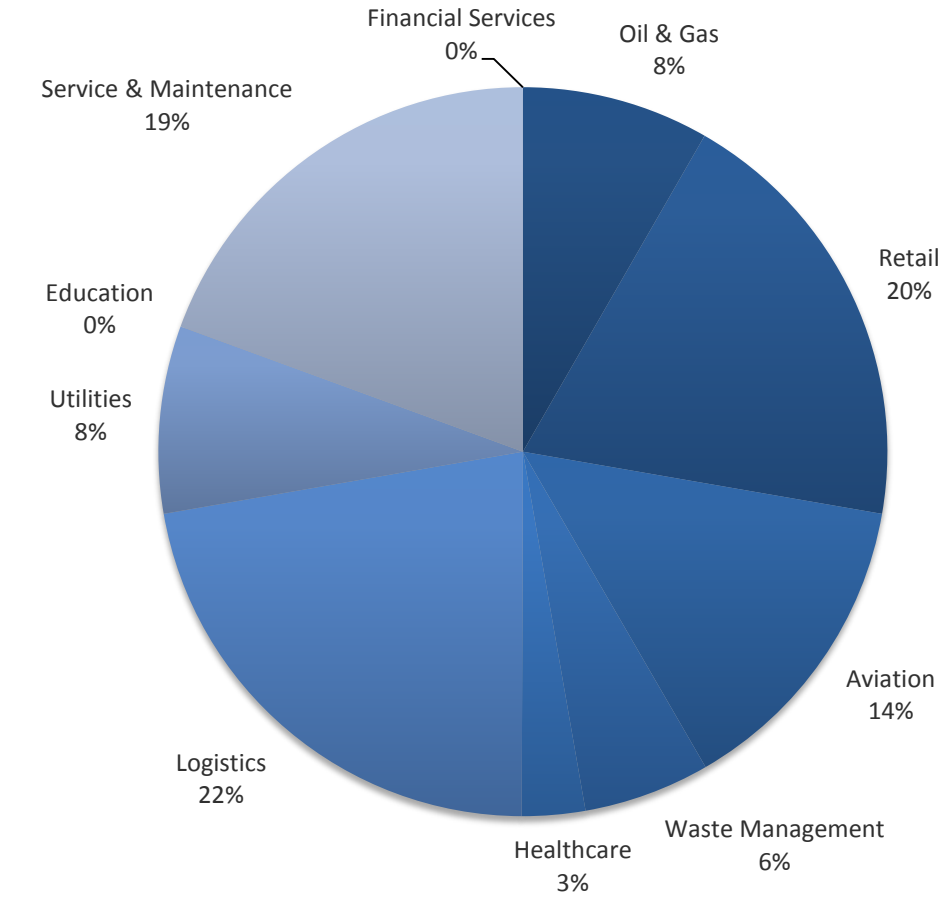
KEY FINDINGS

- Survey reveals 65% of organisations are planning to invest in new mobile technologies before 2017
- A quarter of respondents revealed that their organisation is planning a major investment in IT or mobile computing in the next 3 years. 40% indicated that a pilot project was being contemplated in the same time period
- The most significant investments a likely to be in the oil & gas, utilities and field service markets where mobile workers are most prevalent
- A staggering 82% of participants claimed that they were likely to pilot or invest in consumer grade mobile computing hardware including smartphones and tablets.

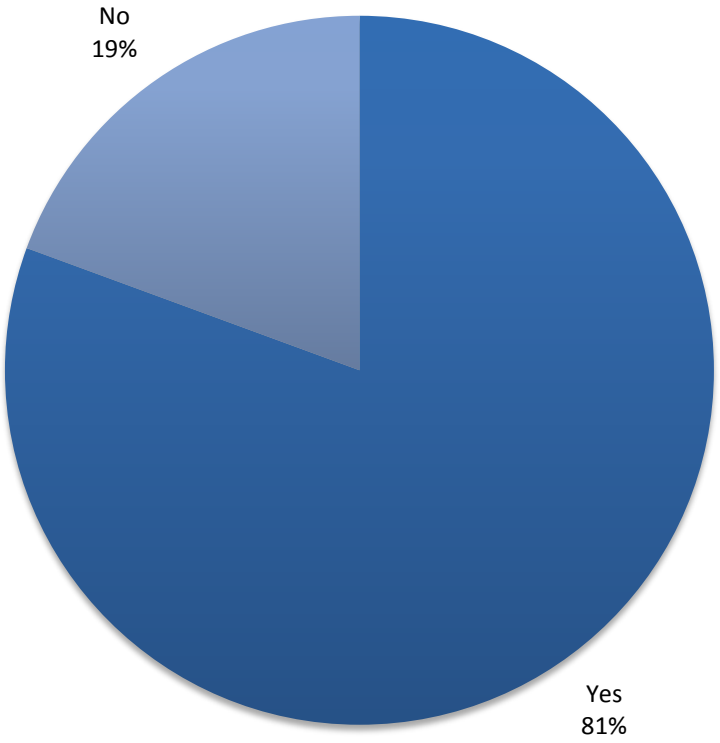
Is your organisation publicly or privately owned?



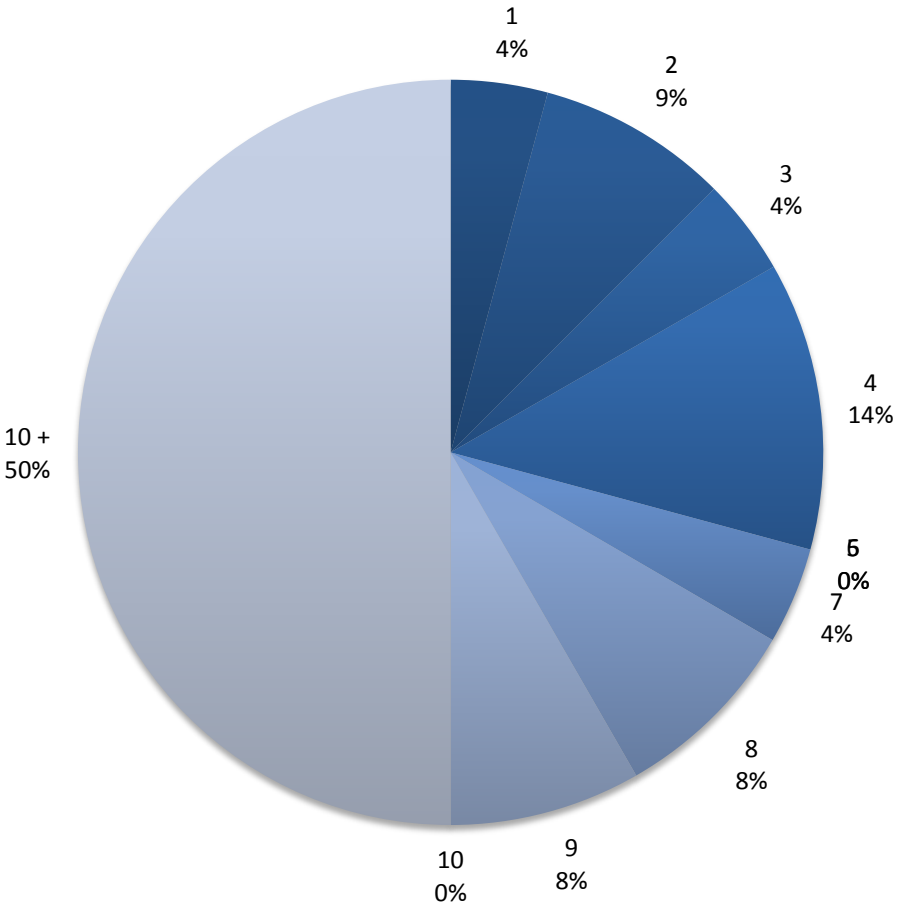
What vertical sector does your company operate in?



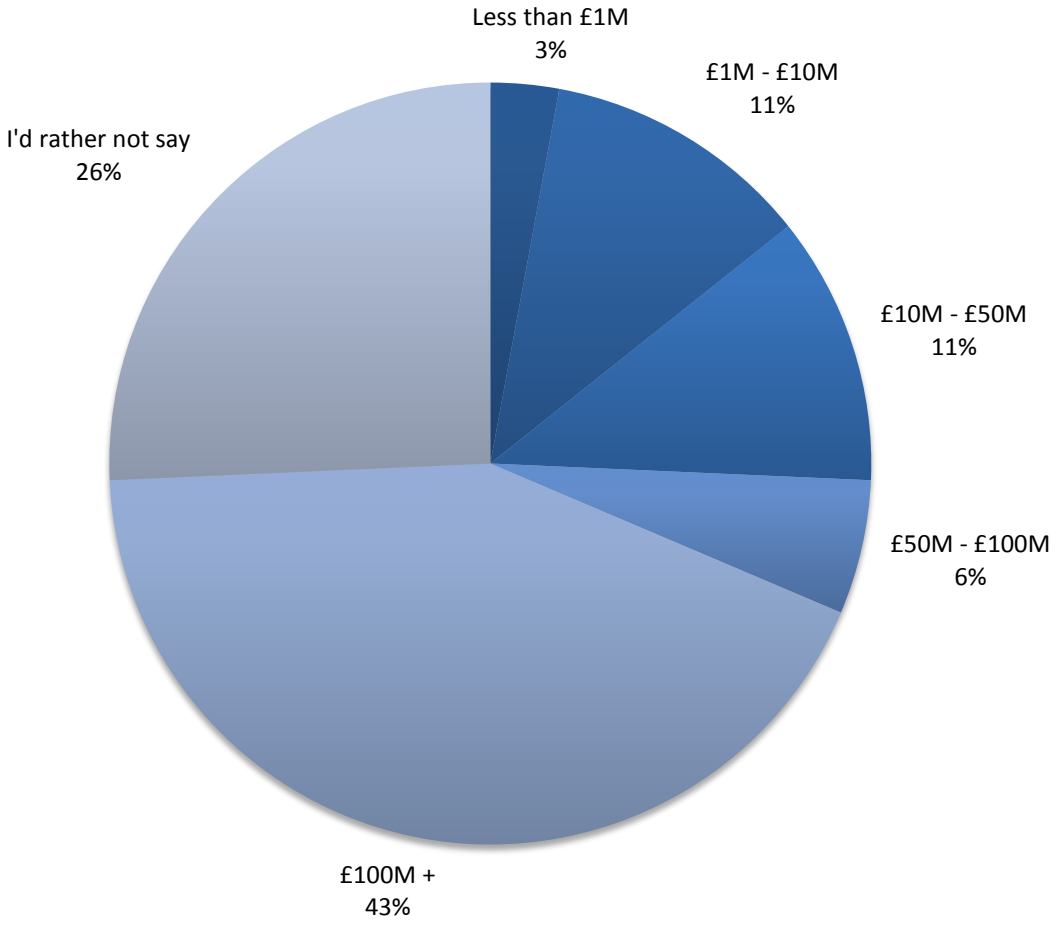
Does your organisation operate from multiple sites / centres?



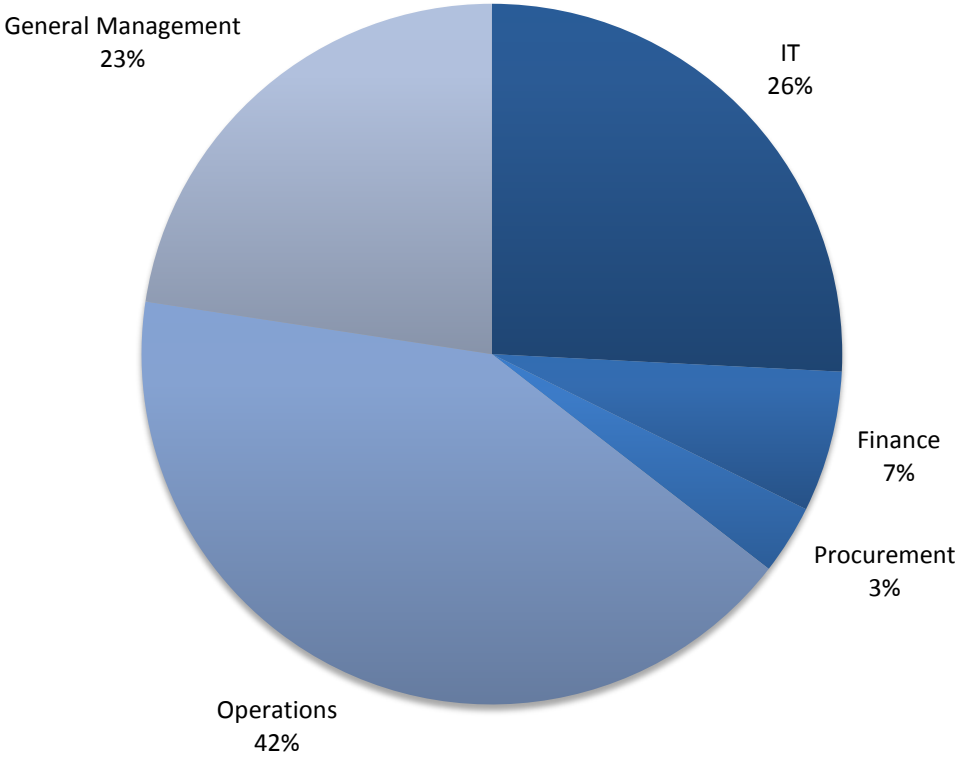
How many additional sites does your organisation operate from?



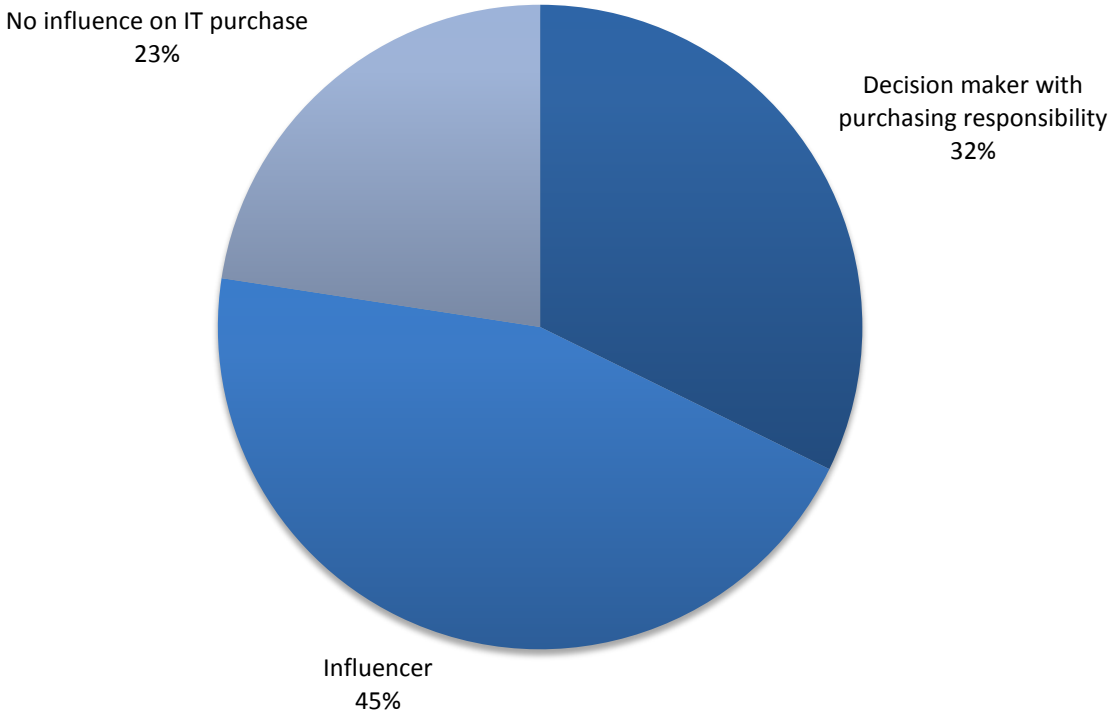
What is your company's estimated annual turnover?



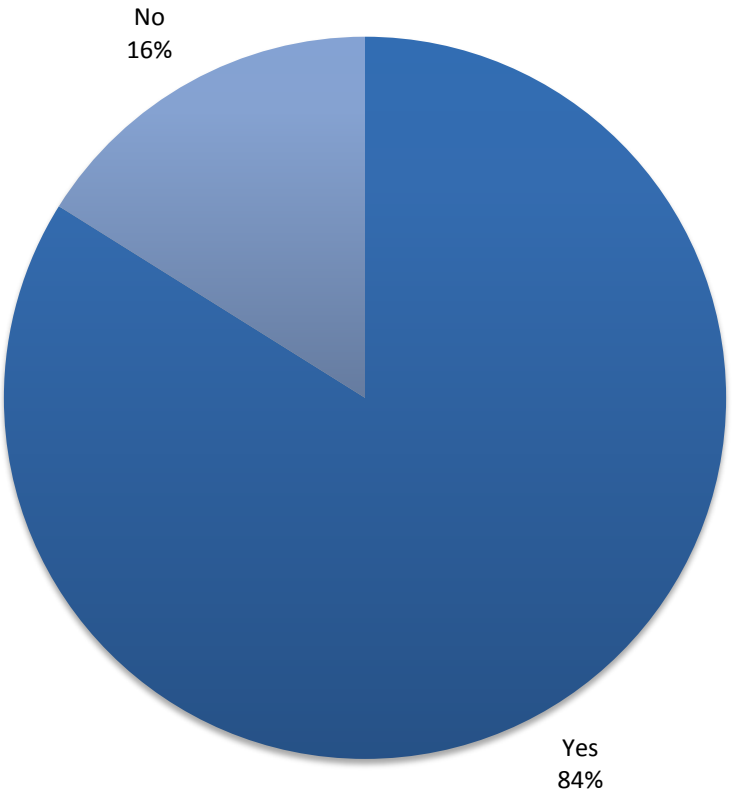
From the list below, please select your job function or the department that you work in:



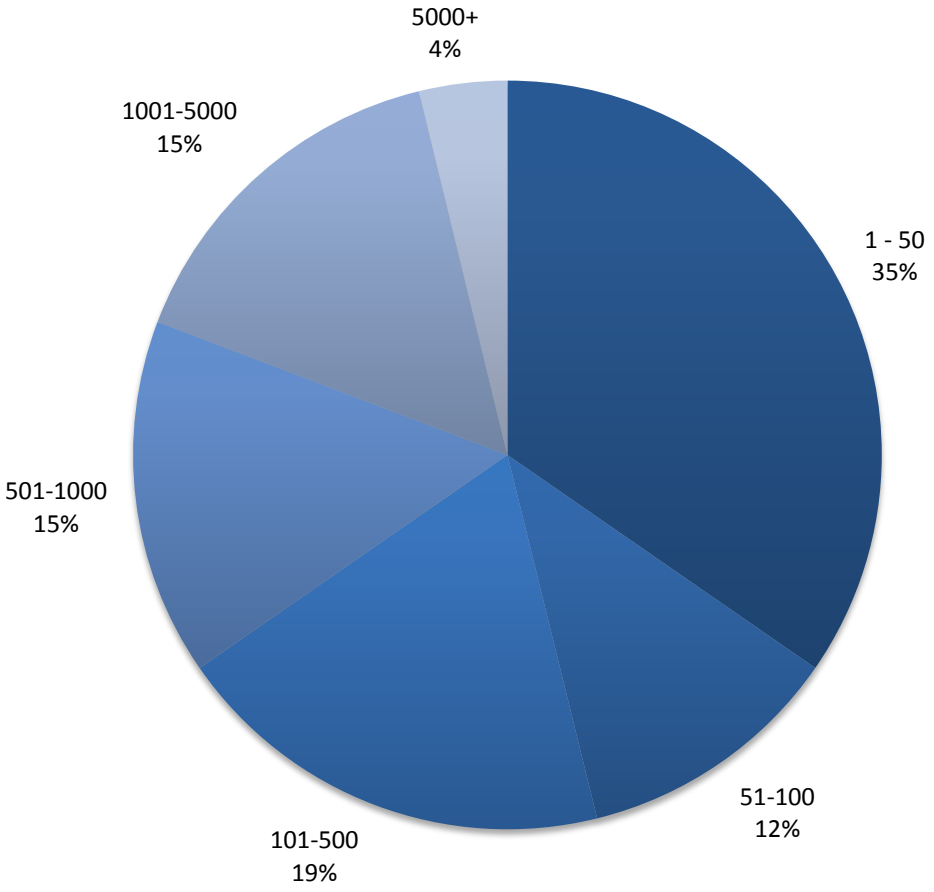
Which description best fits your role in terms of the provision of IT / mobile computing / data capture solutions within your organisation?



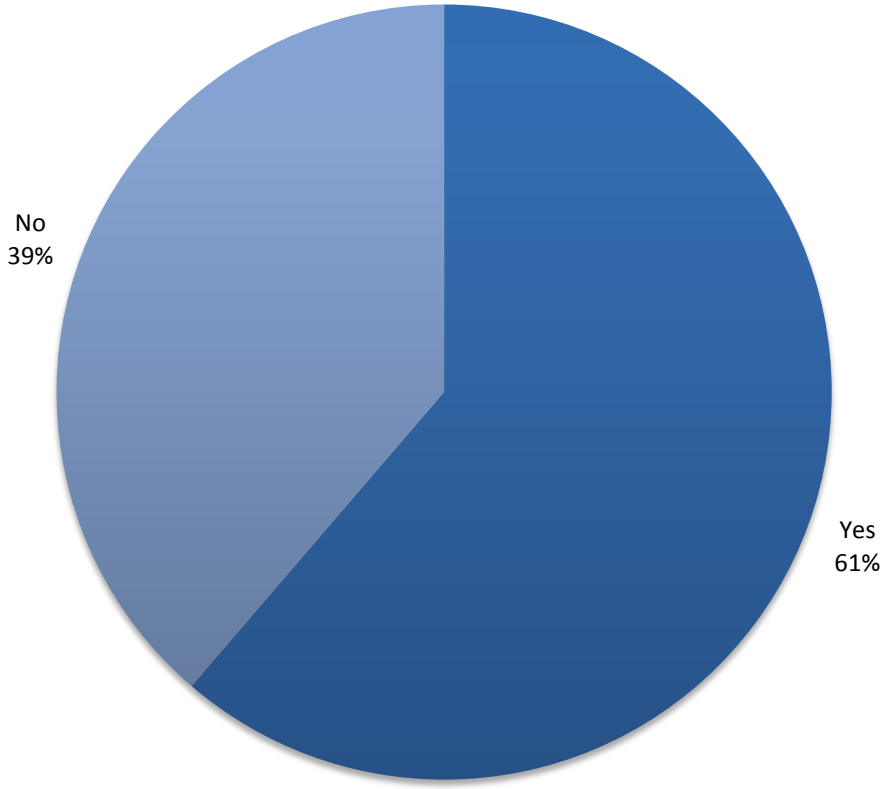
Does your organisation currently have mobile / field workers?

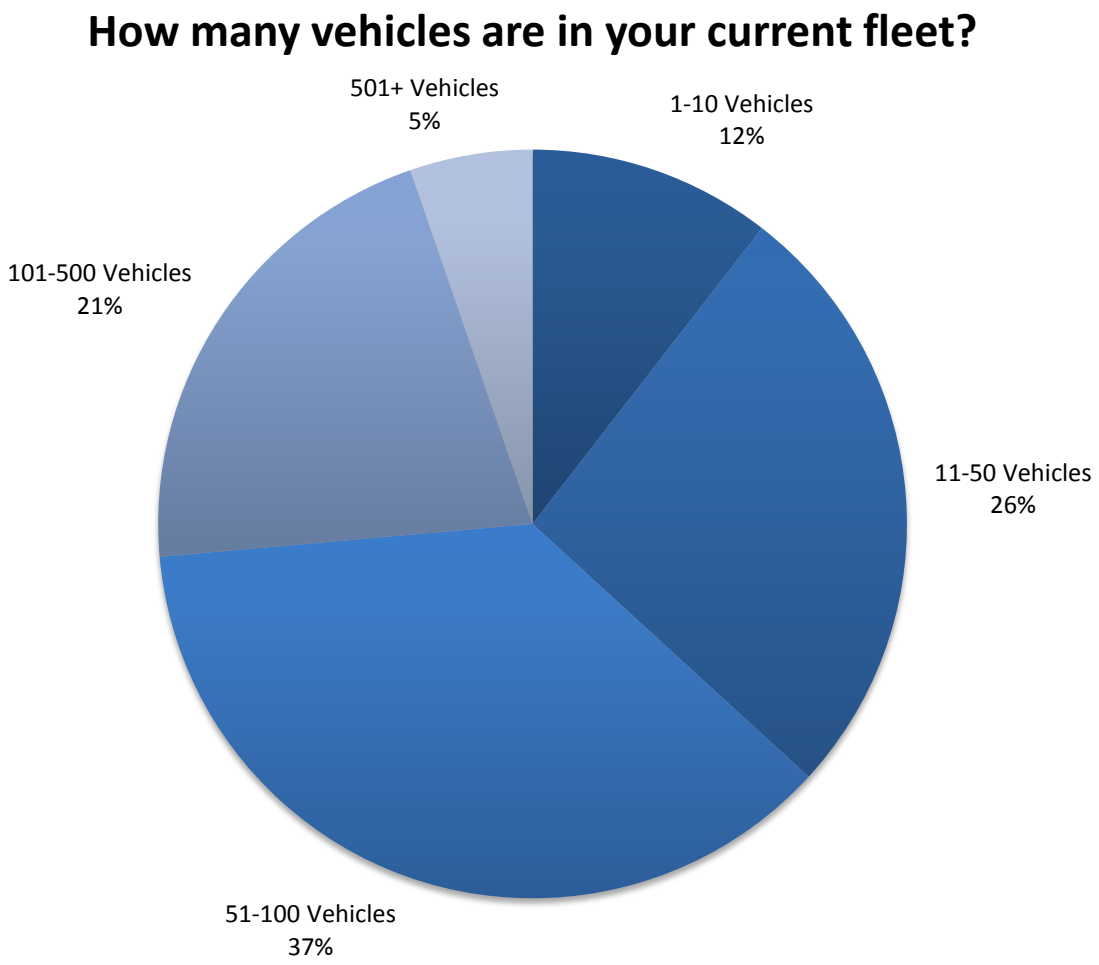


How many mobile / field workers are there in your organisation?

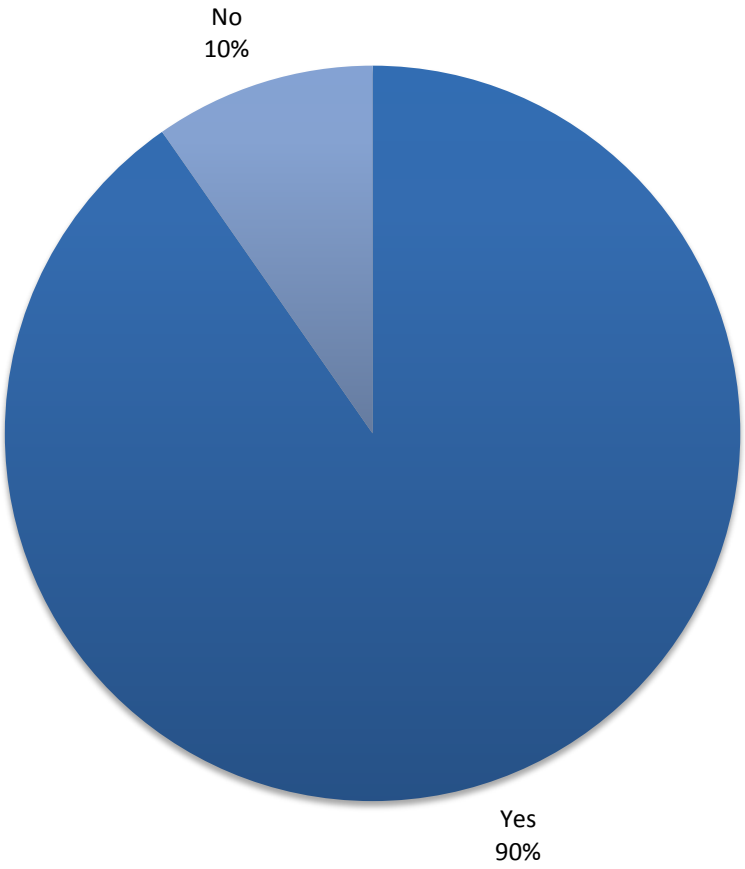


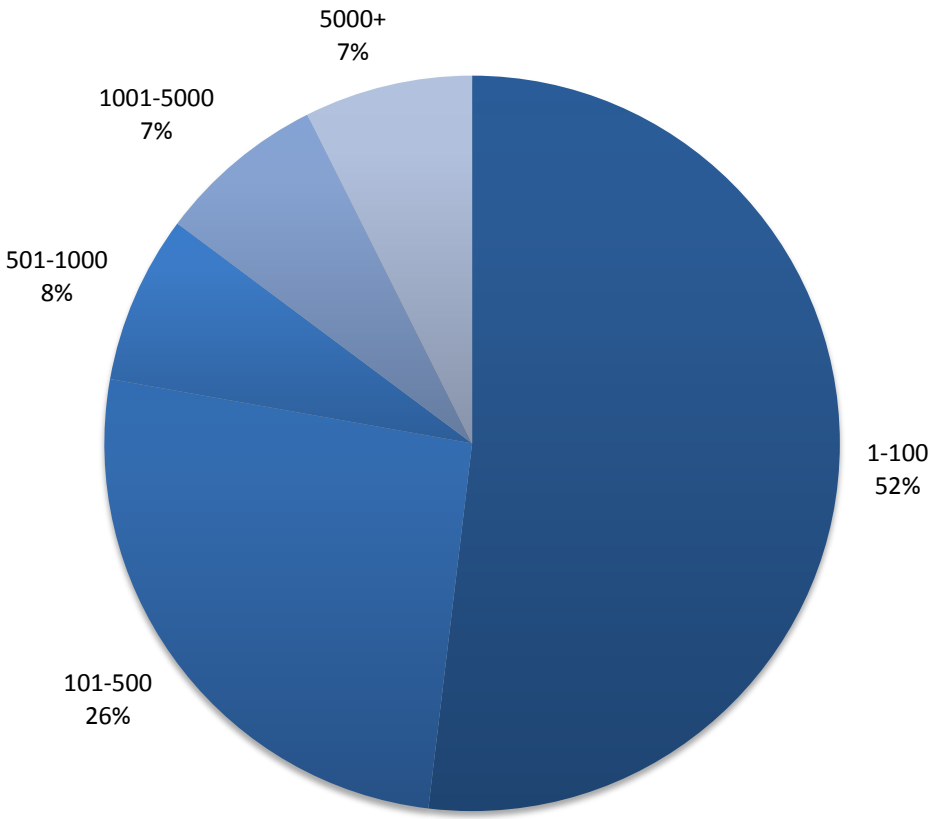
Does your organisation currently have a fleet of commercial vehicles?



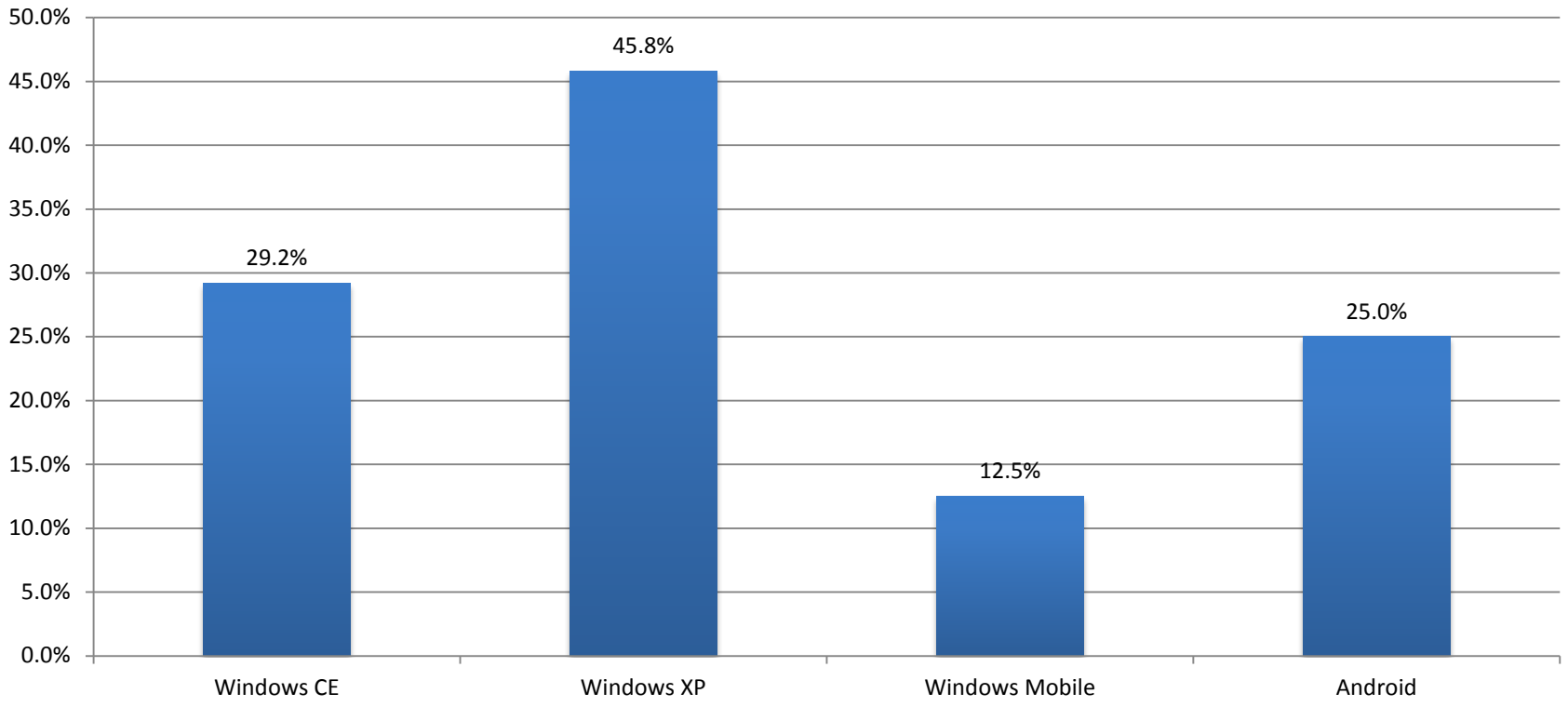

How many vehicles are in your current fleet?
501+ Vehicles
5%
1-10 Vehicles
12%
101-500 Vehicles
21%
11-50 Vehicles
26%
51-100 Vehicles
37%

Are you currently using mobile computers in your business?

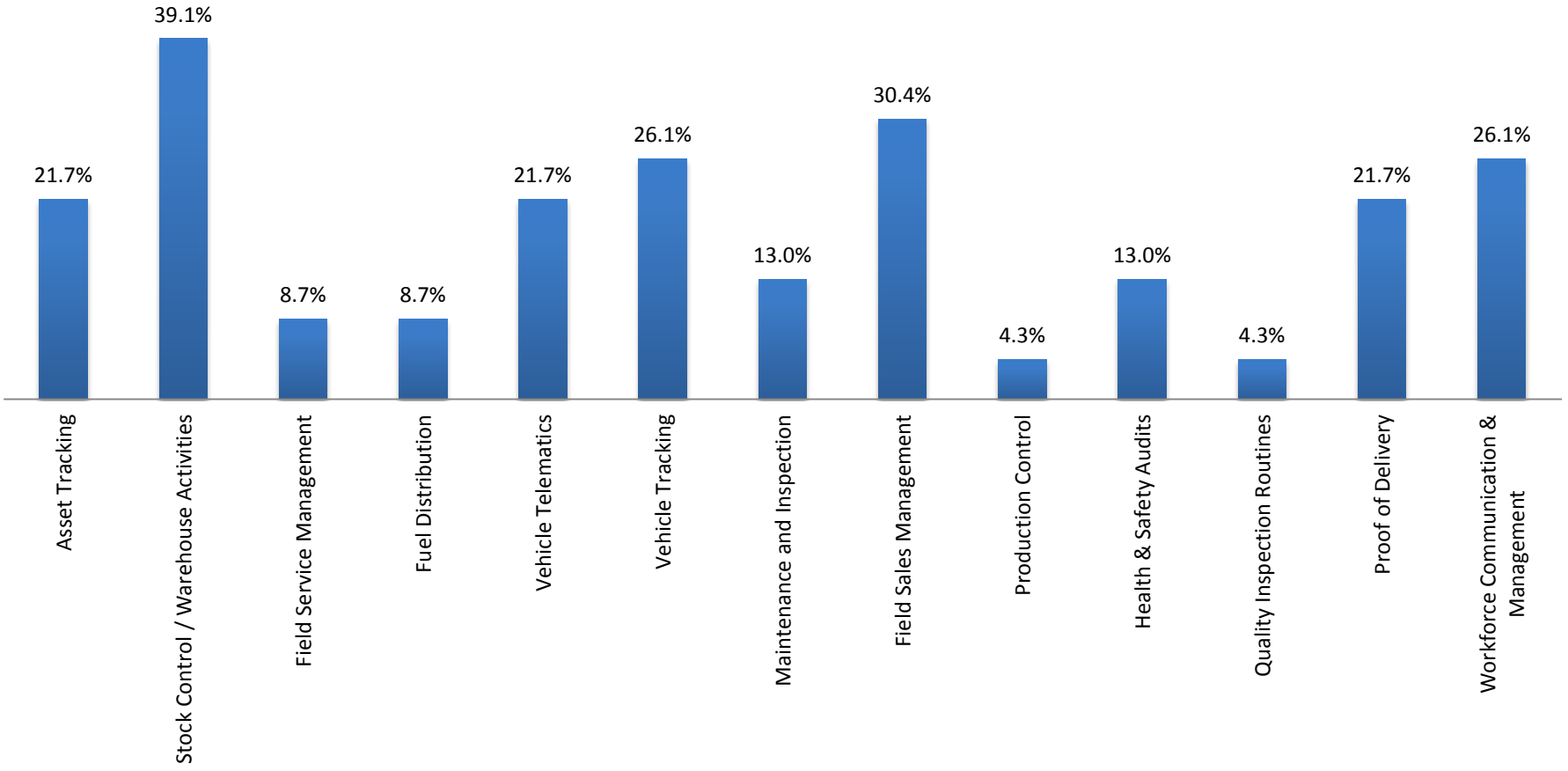



How many mobile computers do you own?
5000+
7%
1001-5000
7%
501-1000
8%
1-100
52%
101-500
26%

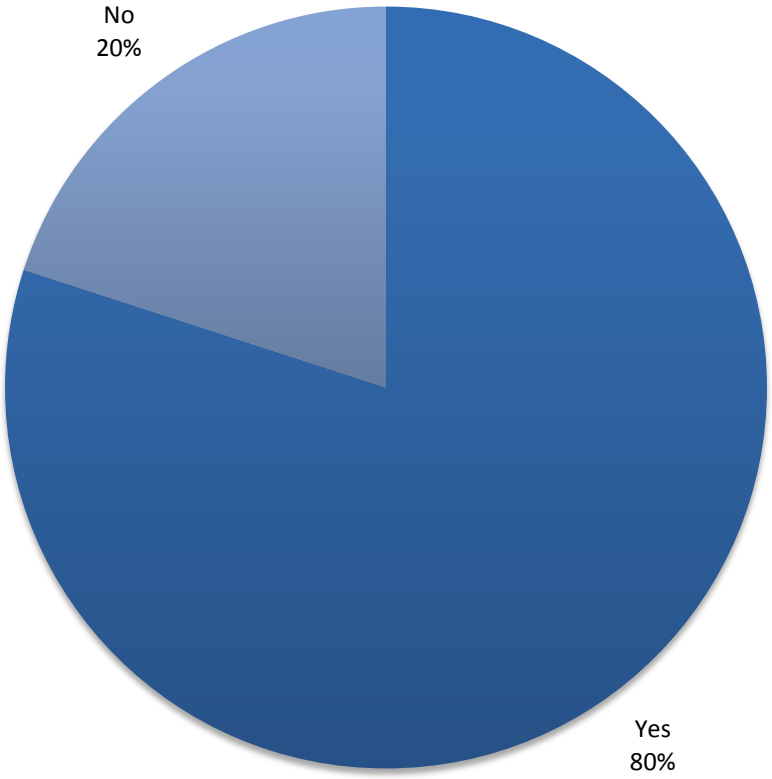
What operating systems do your mobile computers run on? (Tick all that apply)

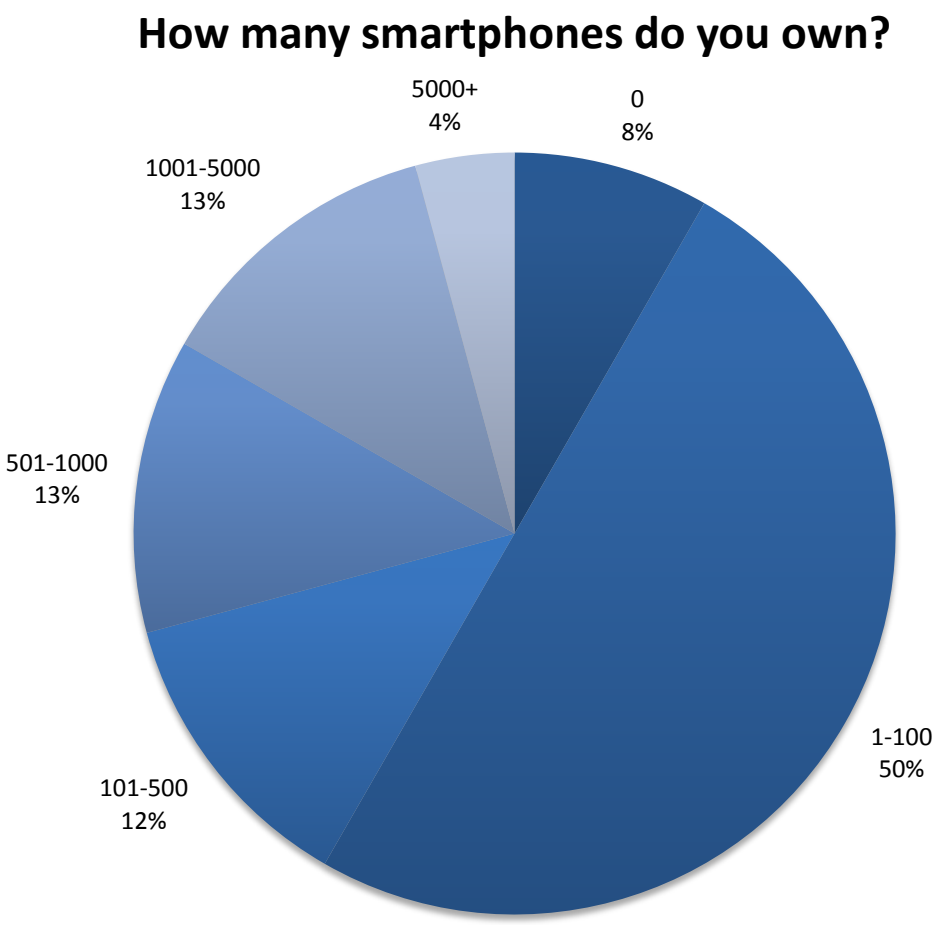


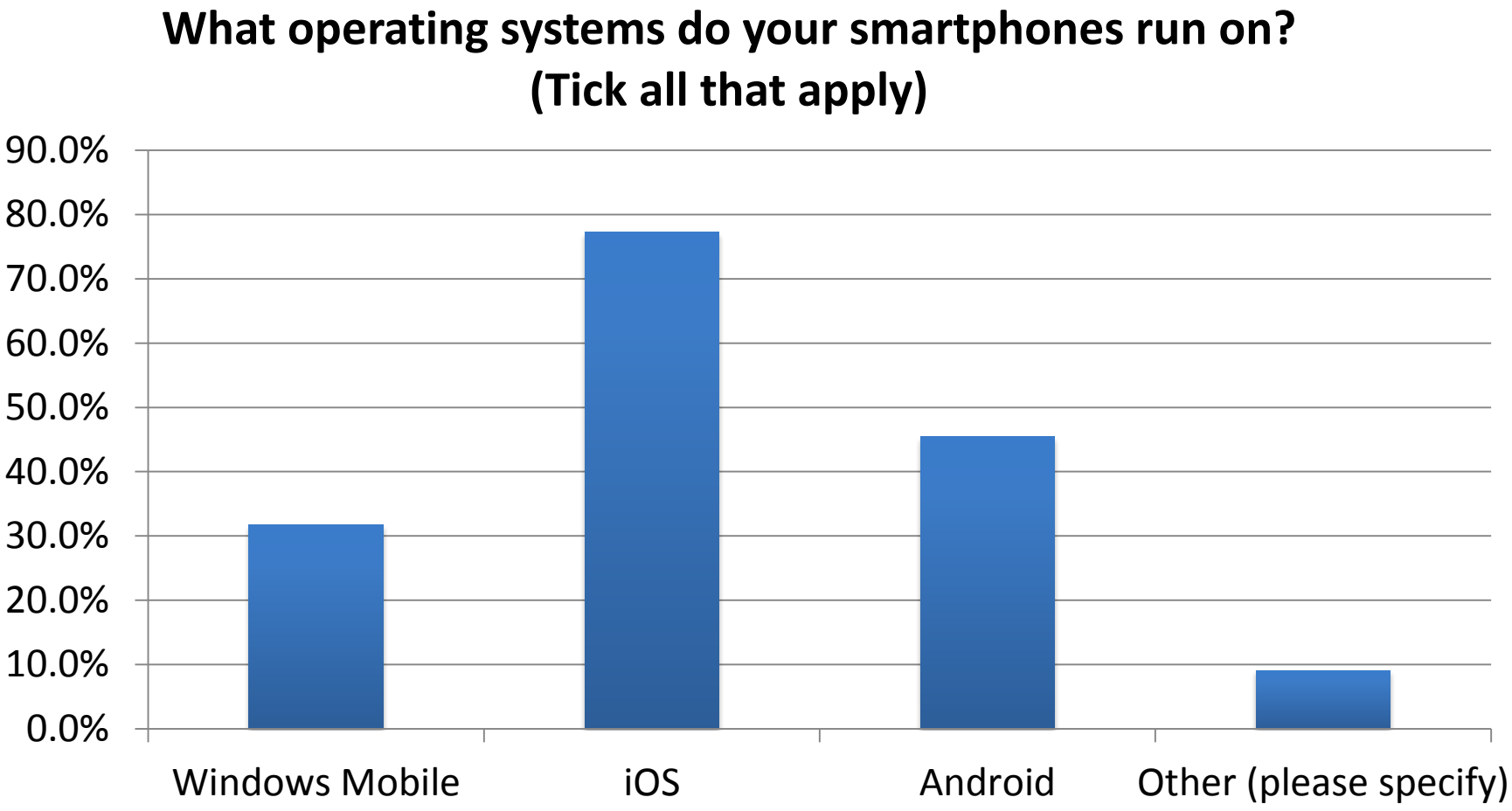
What software applications are currently deployed on your mobile computers? (Tick all that apply)



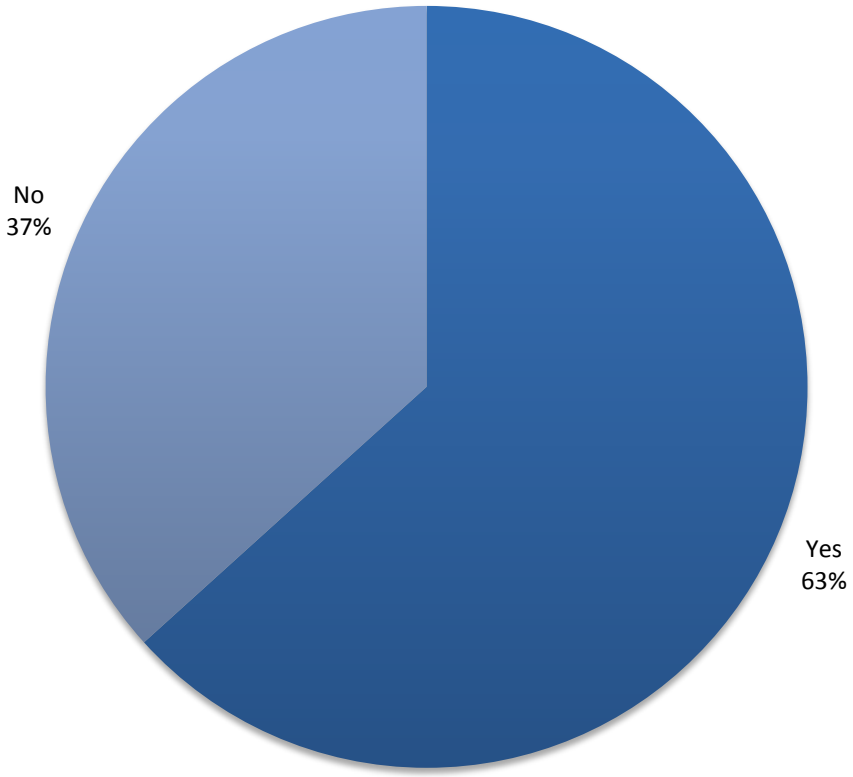
Are you currently using smartphones in your business?

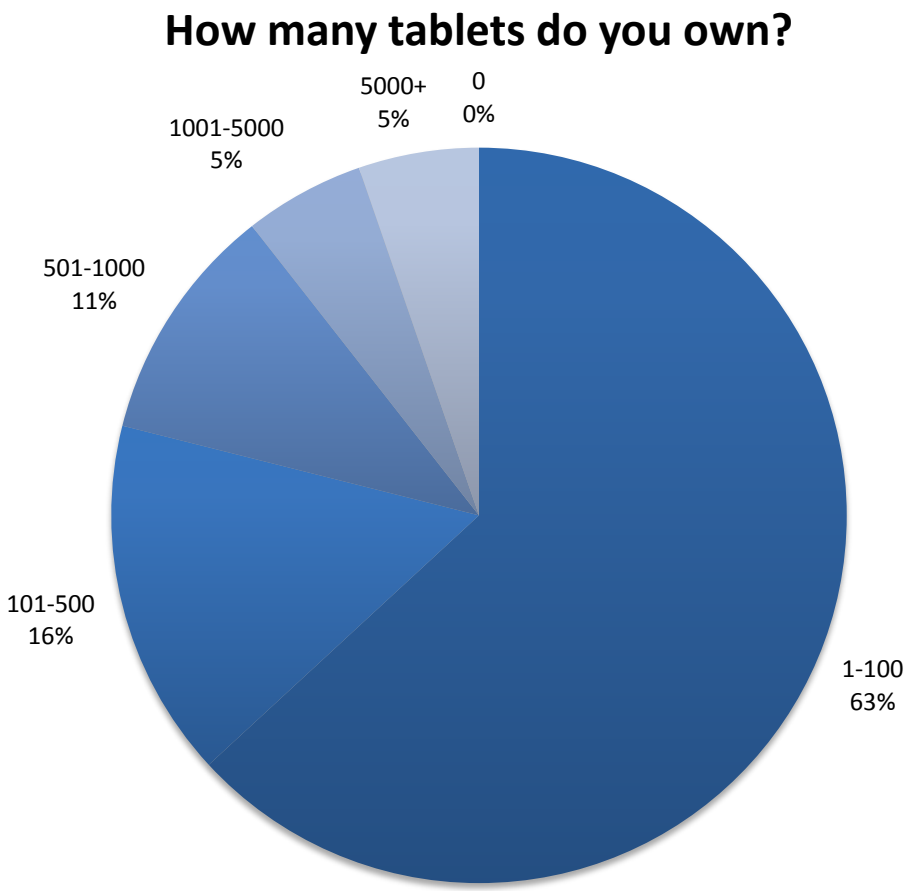



How many smartphones do you own?
5000+
4%
0
8%
1001-5000
13%
501-1000
13%
101-500
12%
1-100
50%

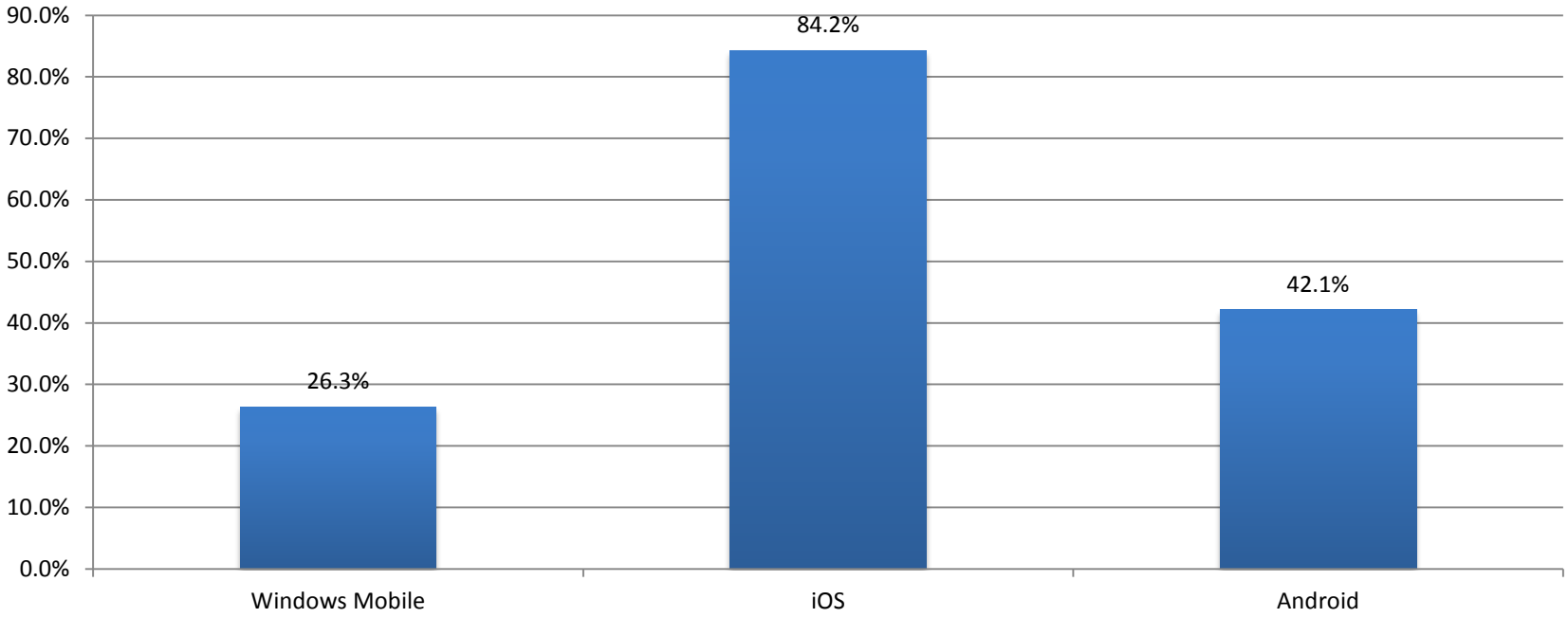

What operating systems do your smartphones run on?
(Tick all that apply)
90.0%
80.0%
70.0%
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%
Windows Mobile
iOS
Android
Other (please specify)

Are you currently using tablets in your business?

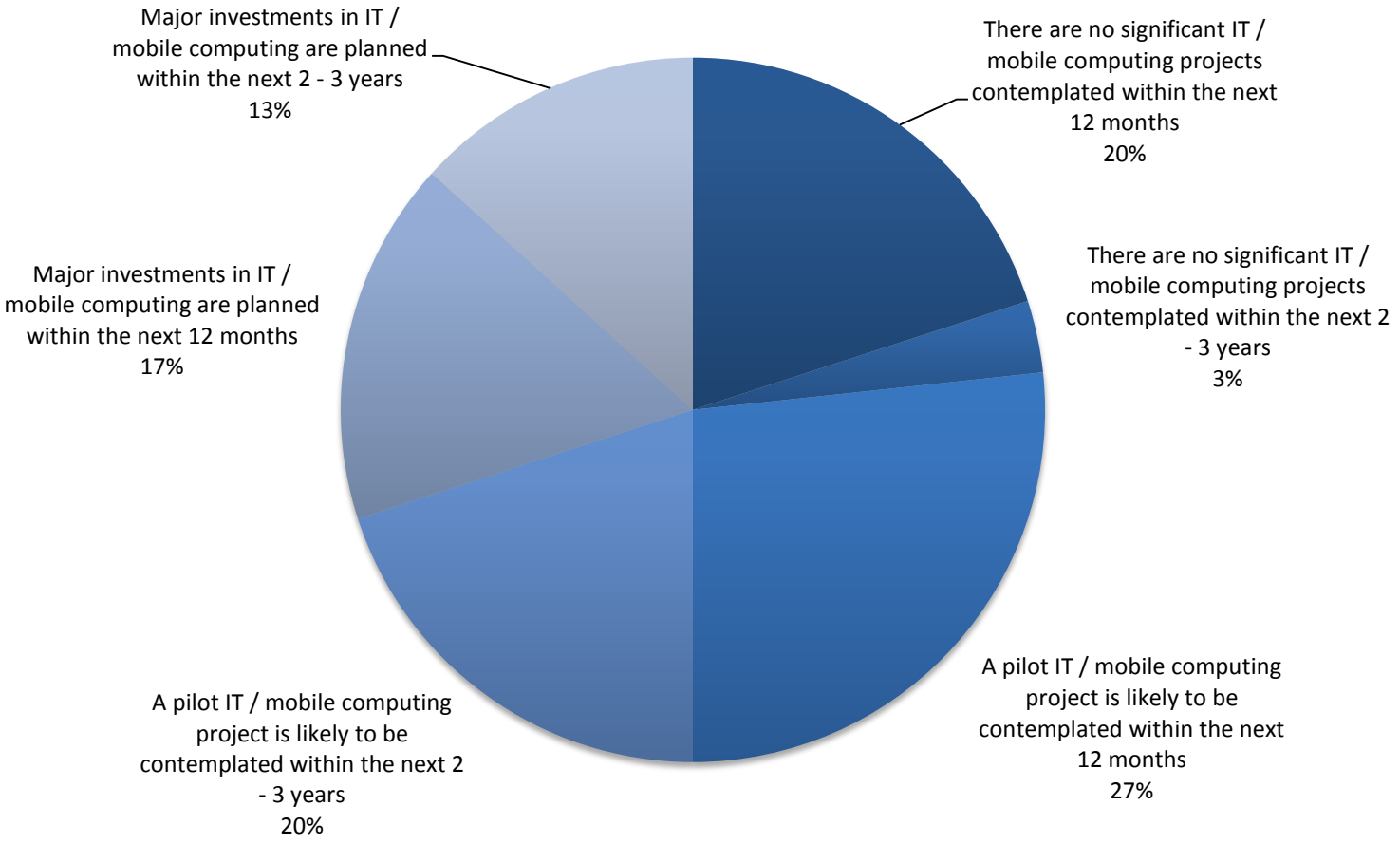



How many tablets do you own?
5000+
5%
0
0%
1001-5000
5%
501-1000
11%
101-500
16%
1-100
63%

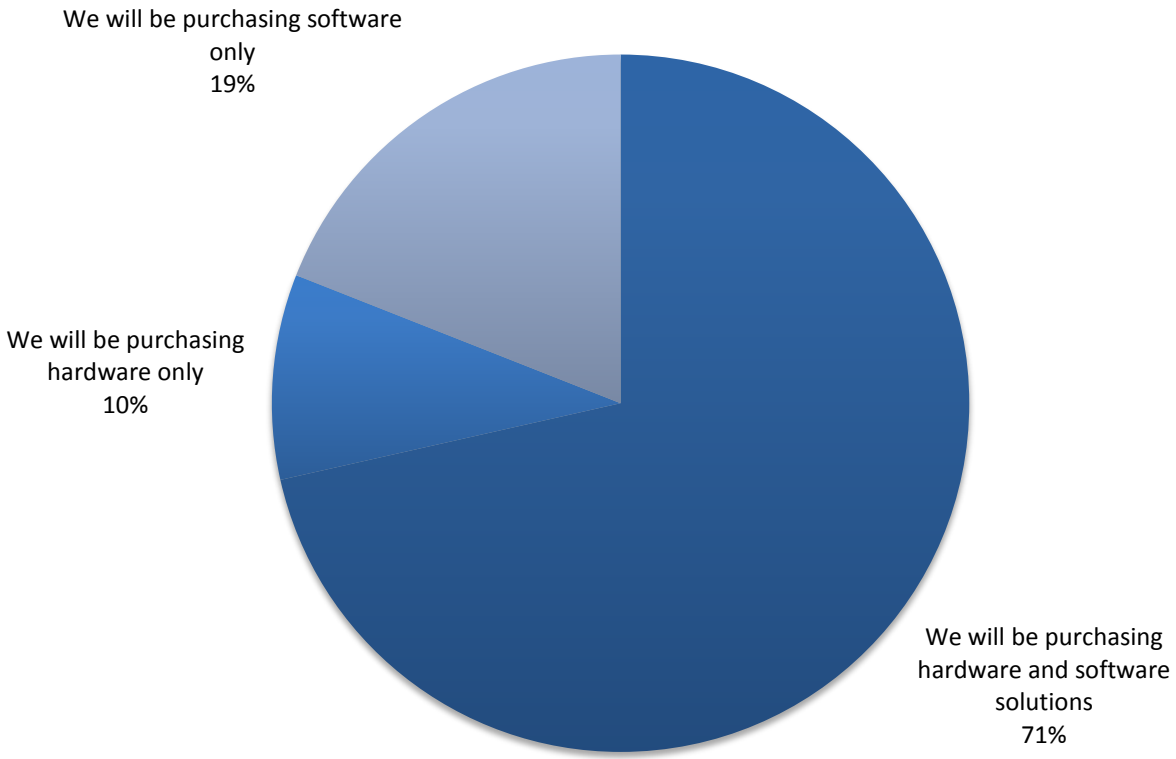
What operating systems do your Tablets run on? (Tick all that apply)



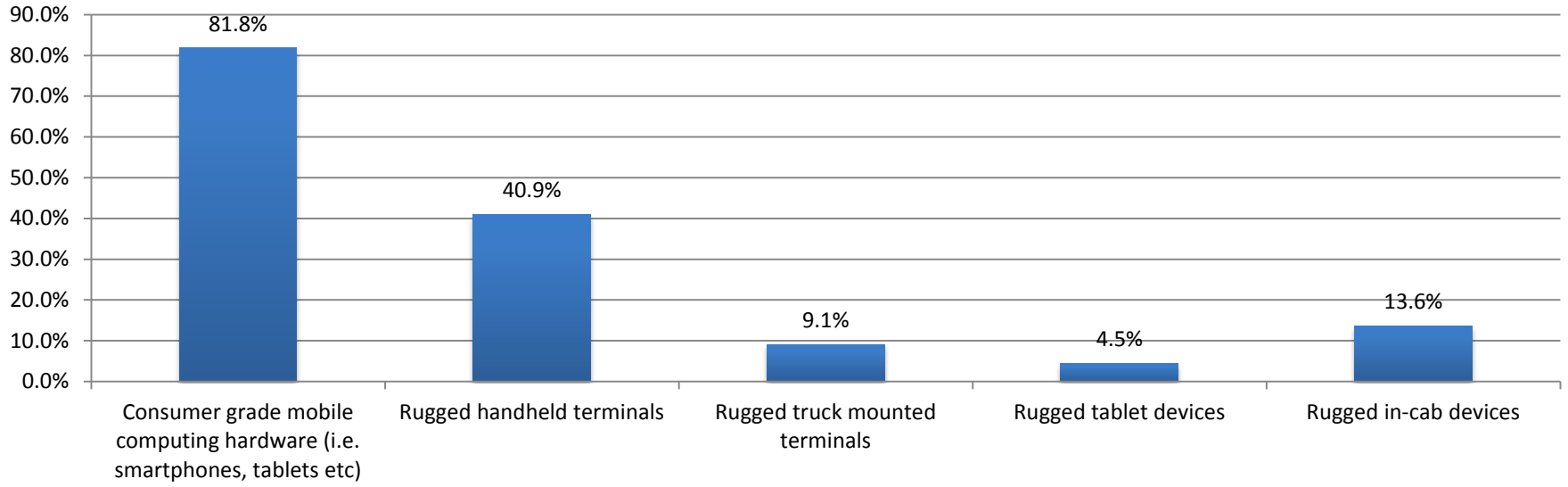
To better understand trends in future IT & mobile computing investments, which of the following statements best fits the status of your organisation?



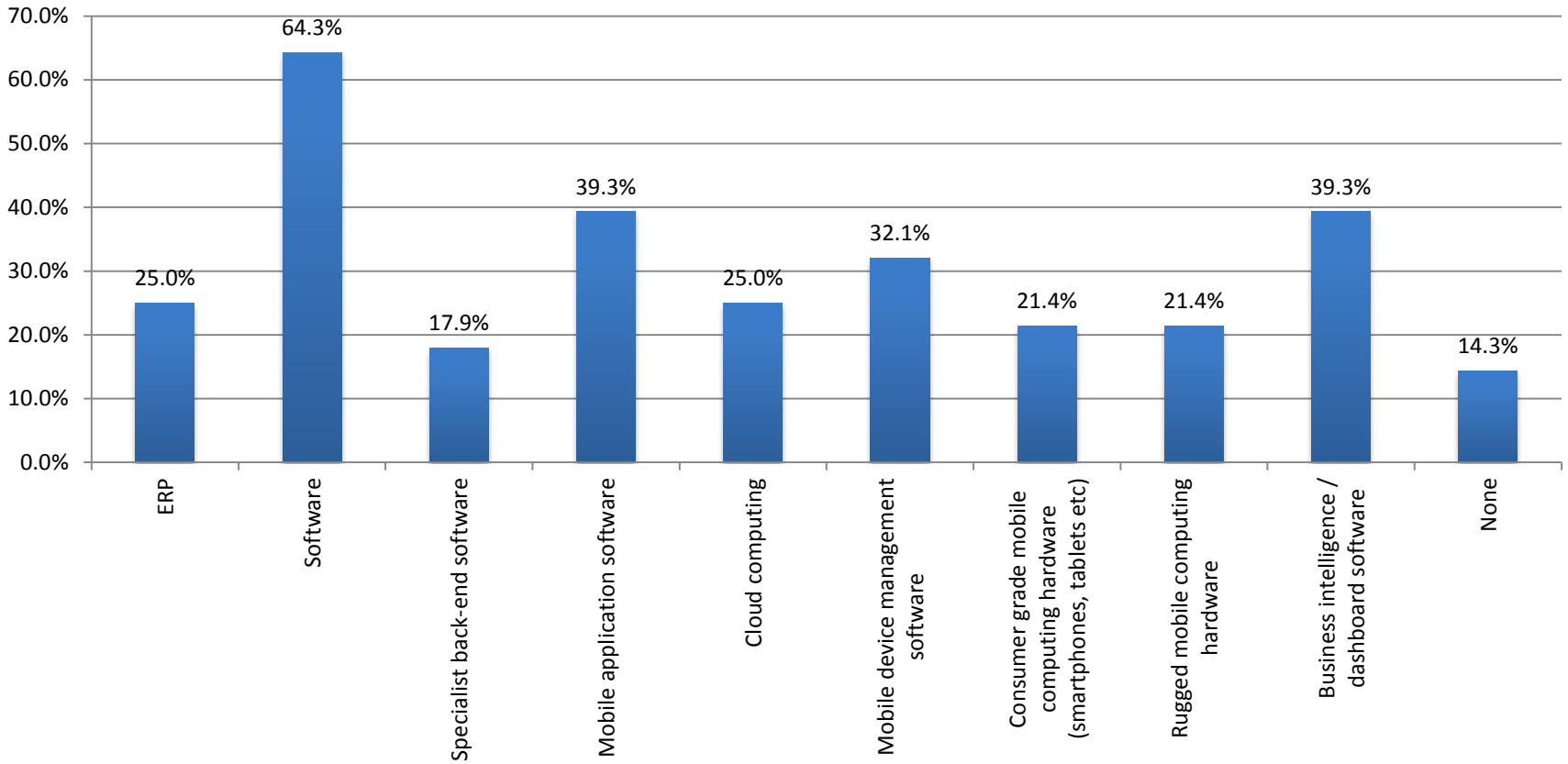
Which of the following statements best describes your planned investment?



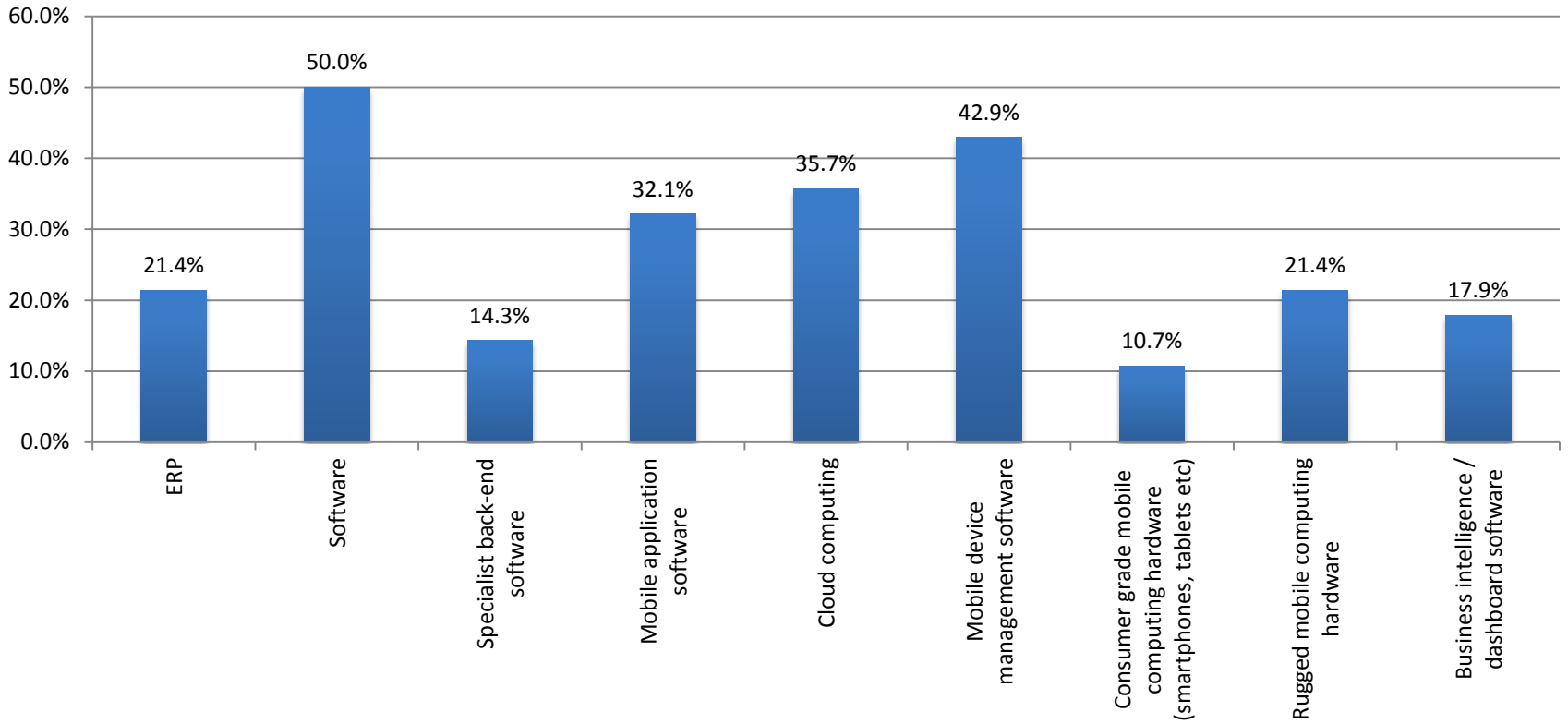
Which mobile computing device / form factor are you most likely to pilot / invest In? (Tick all that apply)



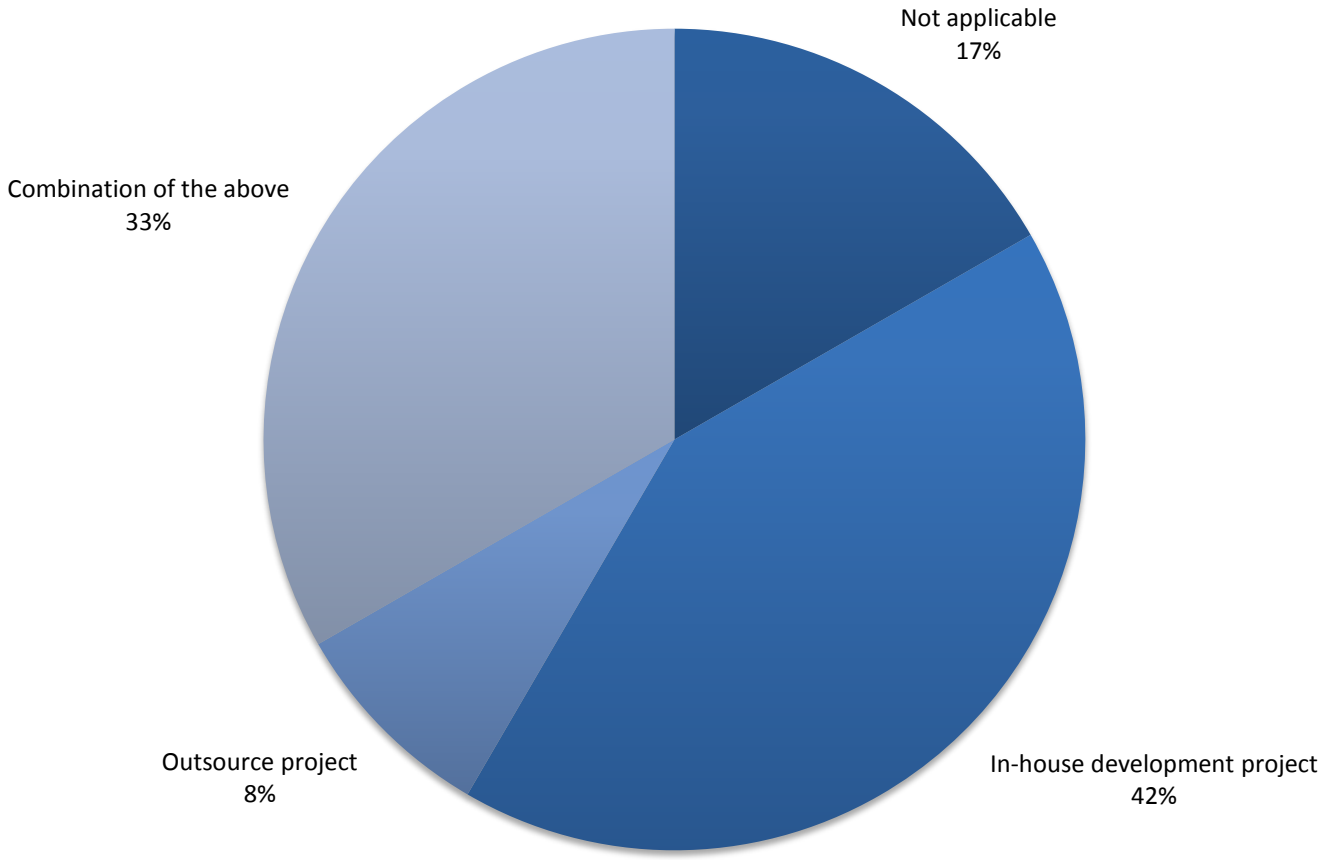
Has your organisation made any significant investments in any of the following areas over the last 3 years? (Tick all that apply)



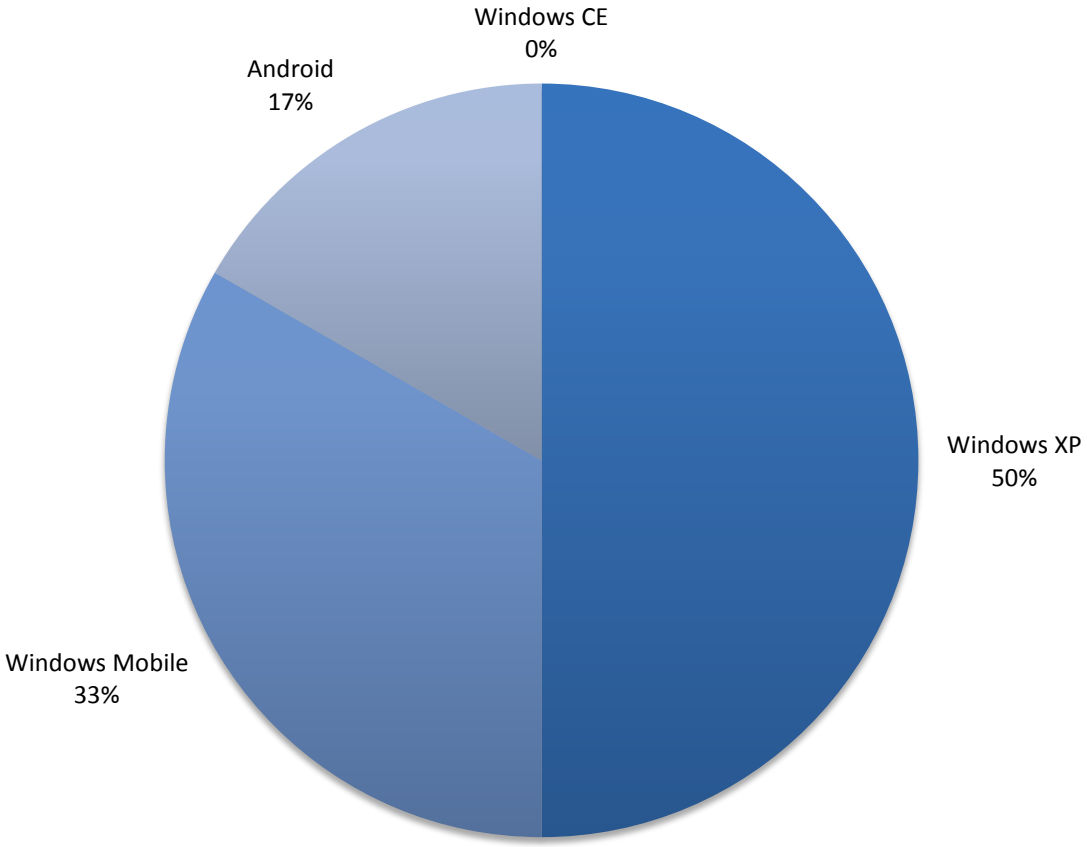
Do you envisage any significant investments being made in your organisation in the following areas over the next 3 years? (Tick all that apply)



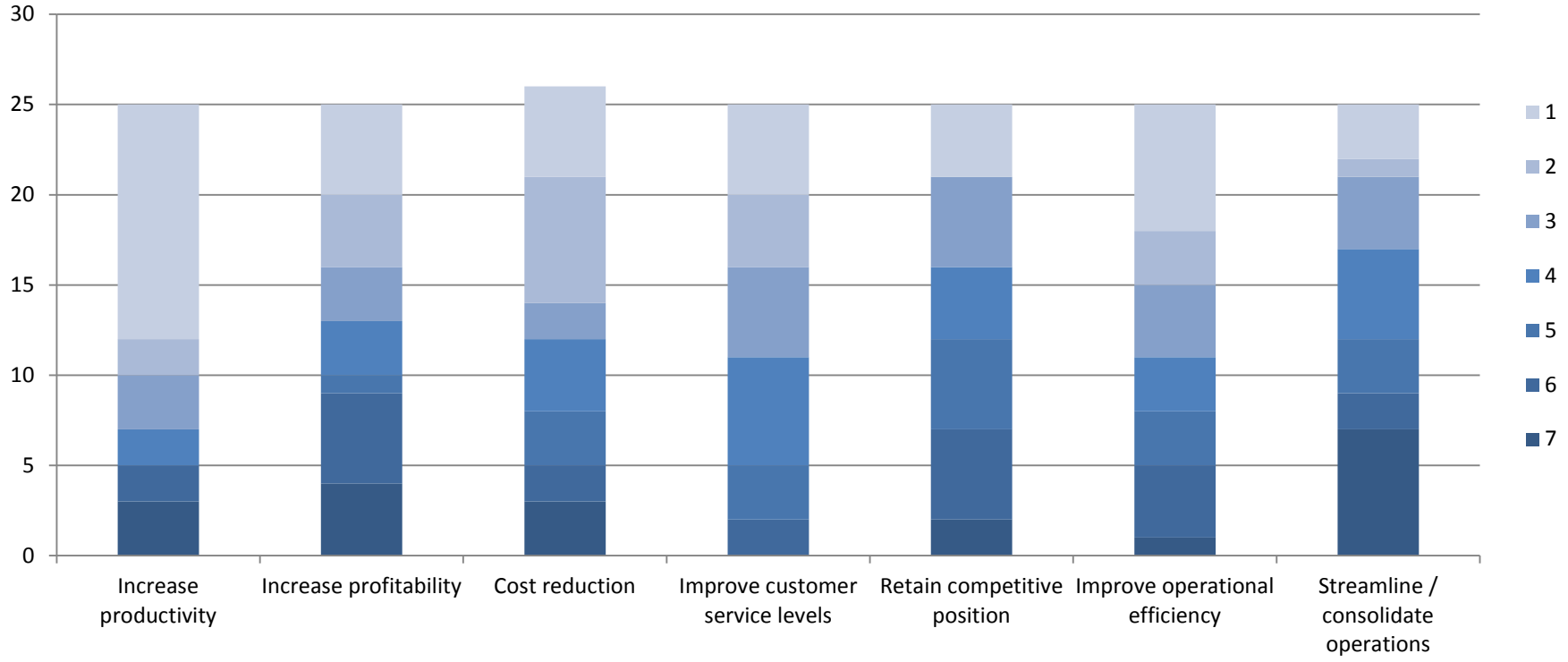
How will your company look to develop in mobile application software?



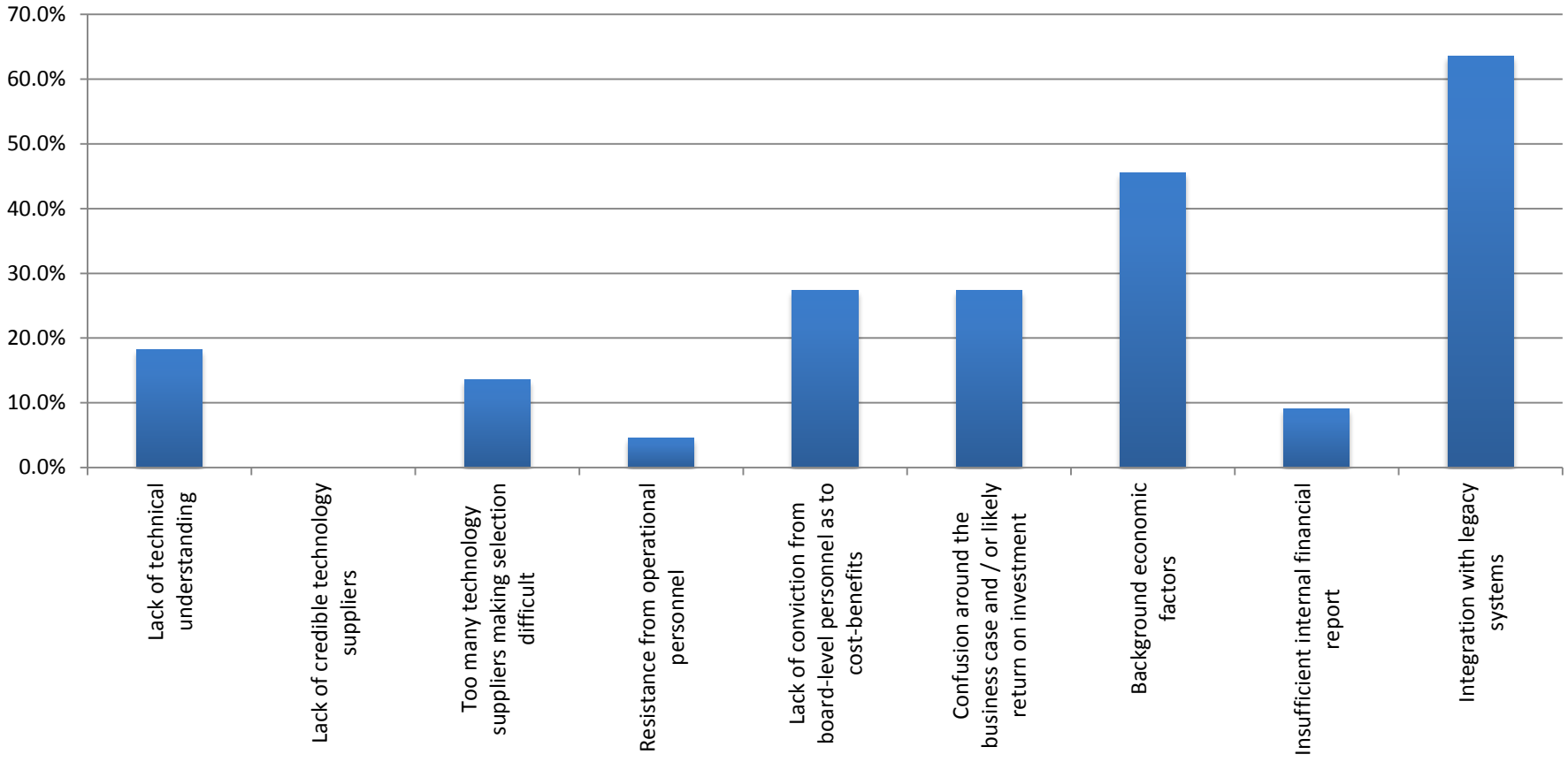
Which operating system are you most likely to develop mobile applications for?



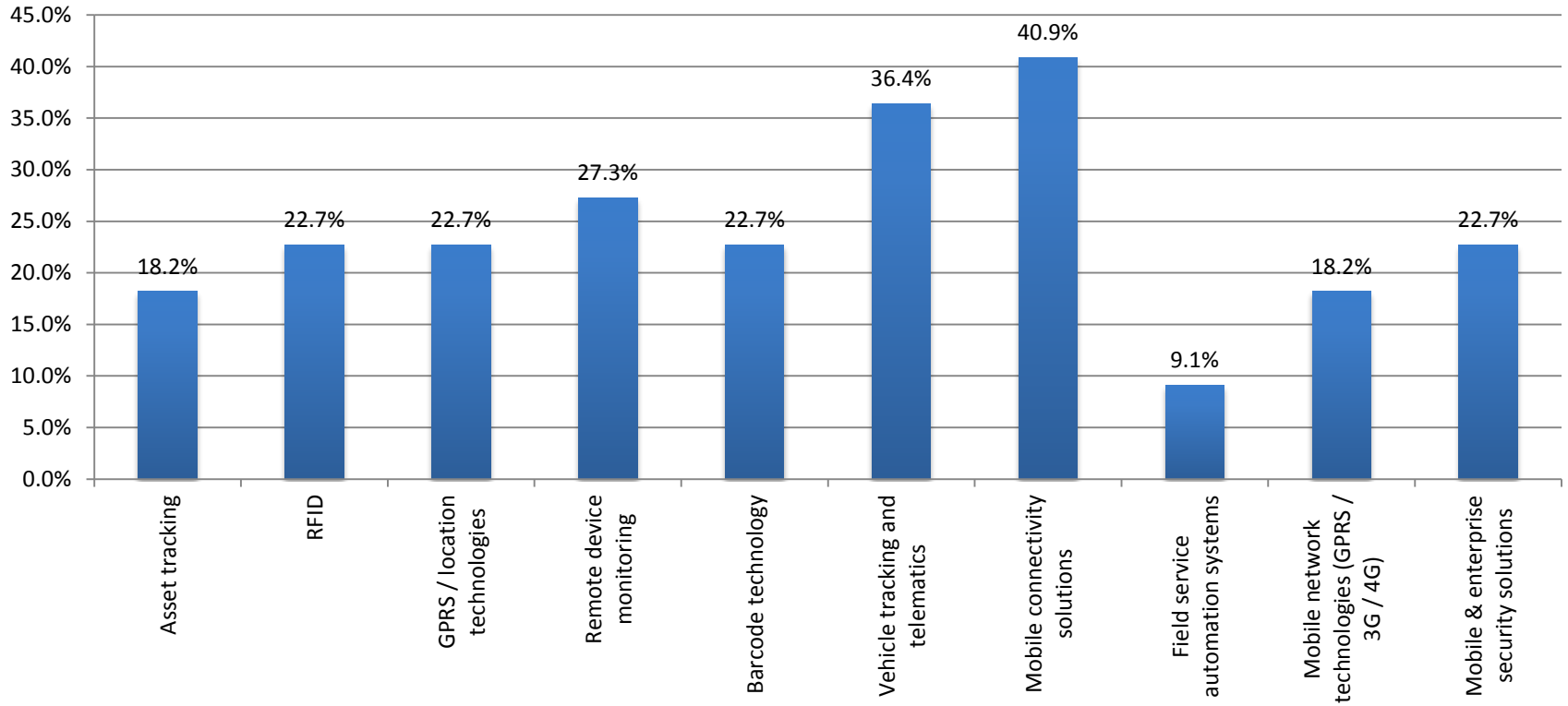
What do you consider to be the main factor that drives the investment in mobile computing solutions within your organisation?



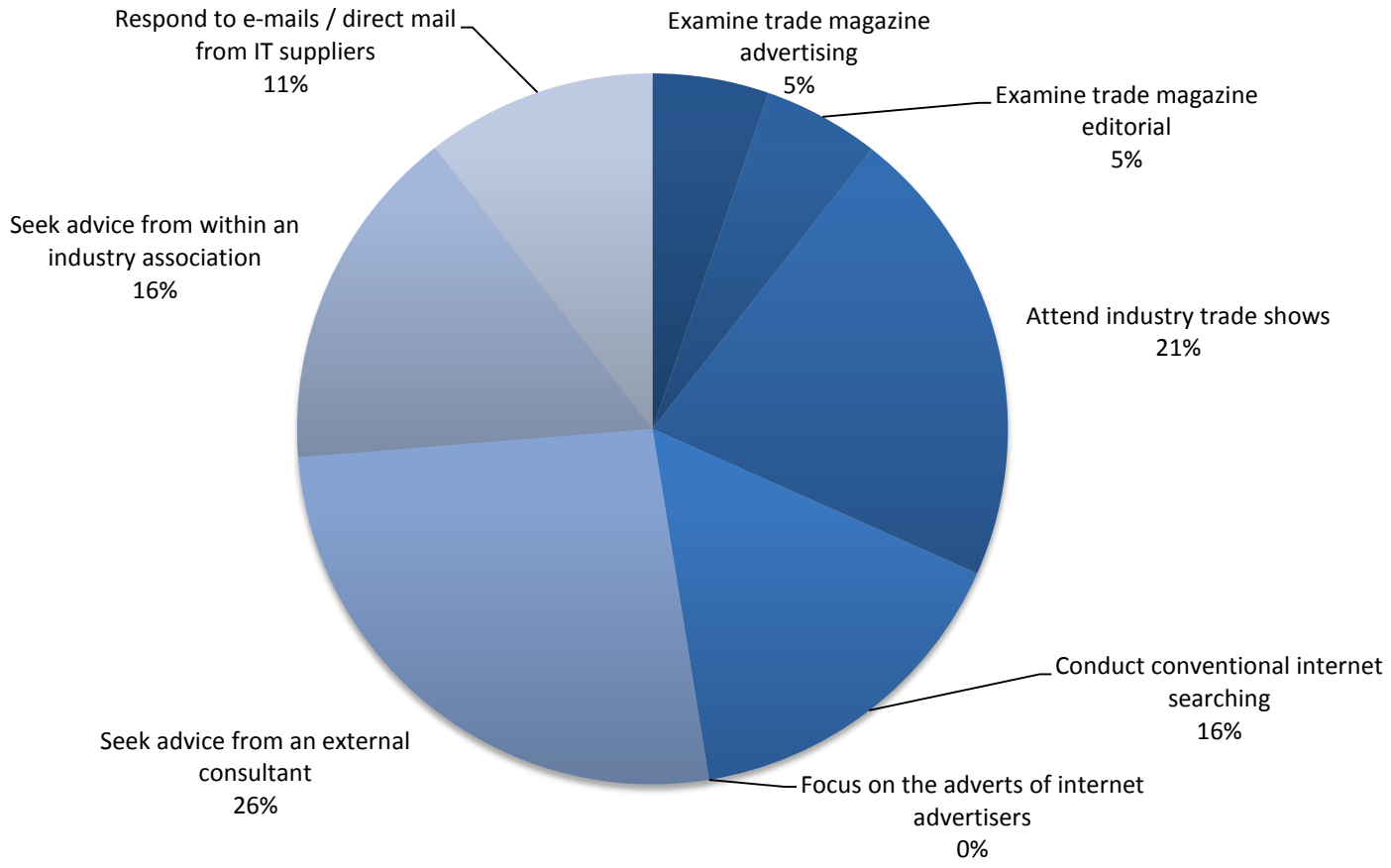
If applicable, are there any factors below preventing the wider adoption of mobile computing solutions within your organisation? (Tick all that apply)



Which, if any, of the following mobile computing 'sub technologies' & applications are likely to be of specific interest to your organisation over the next three years? (Tick all that apply)



When contemplating a large-scale mobile computing investment, which of the following mediums is most influential in your selection process?



About TouchStar Technologies Ltd

TouchStar Technologies is a market leader in enterprise mobile computing solutions with a Global base of over 500,000 installations. Our solutions provide the ‘who, what, where’ data critical to every organisation ..... and deliver it **when you need to know**. We help capture, move, and manage critical information, providing businesses the means to access real-time information anytime and anywhere.

The service that we can extend to our clients includes;

- thorough analysis of client's overall system requirement. Resolution of integration issues with legacy systems.
- system design and manufacture, including bespoke software and hardware development if required
- system commissioning and installation
- full local post-sale system maintenance and service, including 'rapid response' call-out for any customers that require it

TouchStar Technologies Ltd has become the preferred supplier to many leading organisations throughout the World. Loyalty shown by these customers is testimony to our commitment to in-house quality systems, on-going research and development, employee training and an overall customer-centred approach.

Contact Us

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